

Illinois Foundation FFA 2013 Collection Drive Incentive Recognition

Collection Drive Level of Chapter Recognition	Amount Collected (\$ Range)	Recognition <i>*"Credit"</i>
Zero Chapter	\$ 0	No Recognition
Contributor Chapter	\$5 - 49	\$25
Sponsor Chapter	\$50 - 99	\$50
Bronze Chapter	\$100 - 249	\$50
Silver Chapter	\$250 - 749	\$50
Gold Chapter \$1,000 Club Chapter	\$750-1,499	\$100
\$1,000 or \$2,000 Club Chapter	\$1,500 – 2,499	\$175
\$2,000, \$3,000 or \$4,000 Club Chapter	\$2,500 – 4,999	\$250
\$5,000, \$6,000 or \$7,000 Club Chapter	\$5,000 – 7,499	\$500
\$7,000, \$8,000 or \$9,000 Club Chapter	\$7,500 – 9,999	\$750
\$10,000, \$11,000 \$12,000, 13,000, or \$14,000 Club Chapter	\$10,000 - \$14,999	\$1,000
Platinum Chapter	\$15,000 & Above	\$2,000

* Chapter will receive a monetary "Credit" that they can use towards purchasing items from the Incentive Hopper.

To Receive a Bonus from your collection drive:

Last year's collection drive amount	**% Target Increase to be Eligible for Additional 25% "Bonus" Incentive	If this year you raise - in this range...	Then you will receive this additional "credit" amount
0	\$300%	\$ 1.00 & Up	\$0.25 and Up
\$5.00 - \$49	300%	\$15 – \$147 & up	\$4.00 - \$37 & up
\$50 - \$99	200%	\$100 - \$198 & up	\$25 - \$49.00 & up
\$100 - \$249	150%	\$150 - \$374 & up	\$37 - \$93 & up
\$250 - \$749	100%	\$250 - \$749 & up	\$62 - \$187 & up
\$750 - \$1,499	50%	\$375 – \$750 & up	\$94 - \$187 & up
\$1,500 - \$2,449	40%	\$600 – \$1,000 & up	\$150 - \$250 & up
\$2,500 - \$4,900	30%	\$750 – \$1,470 & up	\$187 - \$367 & up
\$5,000 - \$7,499	20%	\$1,000 - \$1,500 & up	\$250 - \$375 & up
\$7,500 - \$9,999	10%	\$750 - \$1,000 & up	\$187 - \$250 & up
\$10,000 - \$14,999	5%	\$500 - \$750 & up	\$125 - 187 & up
\$15,000 - & Up	2.5%	\$375 or more & up	\$94.00 & up

** Chapter will receive 25% of their dollar increase in "Credit" if they reach the % targeted increase for their Recognition Level based on previous year collection drive total.

Background: The Recognition Committee and the Board of Directors of the Illinois Foundation FFA has approved the following Chapter Incentive Program effective with the 2013 Collection Drive in progress. The philosophy behind this system is that the more a chapter helps raise for the collection drive, the more spendable credit the chapter could receive, (instead of 1 scholarship to Leadership Camp) to be used to support items of importance of the chapter's choosing.

Secondly, chapters may also receive an additional credit if they reach the % target increase from the previous year's total collection drive. For every dollar raised over that % target increase, the chapter would receive 25 cents of that dollar for their incentive and added to their Chapter Hopper.

Here is a summary of the incentive document from left to right on page 1.

Foundation Collection Drive Level of Recognition – We will be using these same levels to recognize each FFA Chapter for their Foundation Collection. We added Platinum for high Collection Drive Chapters.

Amount Collected - Amount collected by the chapter in order to reach each level of recognition.

Recognition "Credit" - there is a footnote on the document to give a quick understanding of what this is. The foundation will create a credit account for each FFA chapter. Based on the level of recognition they reach, based on their collection drive contribution, a chapter will receive a monetary amount they can use towards purchasing items from an approved list. Currently, we are calling this list the "Incentive Hopper". A school can choose to spend their credit on any item(s) in the Incentive Hopper. The Hopper list will be evolving. Currently, we are thinking any leadership activity (212, Leadership Camp, WLC, etc.), State Convention registration, National Convention registration, CDE Registrations and School travel reimbursement, cameras, could all be on the Hopper list.

After the chapter chooses what they want to spend their credit on, they will submit a request to the Foundation and the Foundation will issue a check to the Chapter/School (or will transfer that amount to the appropriate account at the FFA Center, if it is related to an activity or event where registration occurs through the center. *(This will cut down on check writing)*).

Other recognition: We will be getting Convention Badge ribbons for each level so the students can show off their hard work. It was accepted we start at the \$1,000 Club Chapter level for recognition.

% Target Increase for 25% Bonus Incentive Summary of page 2

Bonus Incentive – Only used if Chapter reaches Target Increase for Level - For example, if a \$1,000 Club chapter raised \$1,500 the year before, and this year they raised \$2,200. This would make the Chapter eligible for the Bonus Incentive. ($\$1,500/\$2,200 = 68\%$ increase, only needed 40% to obtain Bonus.) Since they met the \$1,000 Club Target increase, the foundation will give them back 25% of their collection drive increase in additional "Credit" towards their Hopper. In this case $\$700 \times 25\% = \175 of credit. The chapter would get an additional \$175 (which is doubling their Credit Incentive) for the chapter use and the foundation would receive an additional \$525.