

2017: A RECORD YEAR FOR U.S. PORK EXPORTS

In 2017, exports accounted for 26.6% of total U.S. pork and pork variety meat production and export value averaged \$53.47 for every U.S. hog marketed.

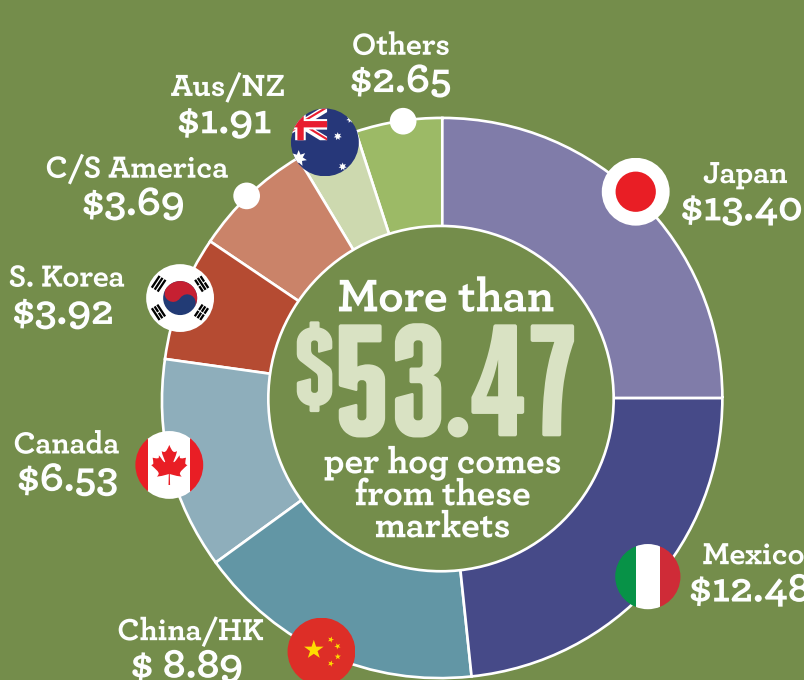


Since 2010, U.S. pork exports have increased by 33.3 percent.

33.3% EXPORTS

Since 2010, U.S. pork consumption has increased by 8.17 percent.

8.17% CONSUMPTION



5.39B POUNDS

In 2017, the U.S. exported a record of more than 5.39 billion pounds of pork & variety meats worth over \$6.48 billion.

RECORD BREAKING!

82%

In 2017, the U.S. exported 82% of edible pork variety meat production. Pork variety meats include hearts, livers and kidneys, typically not consumed in the U.S.

\$6

Pork edible variety meat exports to China and Hong Kong equates to more than \$6 for every pig marketed in the U.S. In China, stomachs and ears receive a higher price than loins.

Together China and Mexico accounted for 86 percent of U.S. pork variety meat exports.

86%

2017 was the 1st year the value of U.S. pork edible variety meat exports surpassed

\$1.17 BILLION

RECORD BREAKING!

Total edible pork variety meat exports averaged \$9.67 for every hog marketed.

\$9.67

THE VALUE OF INCREASING EXPORTS

More than 91 percent of all pork consumed in the world is consumed outside of the U.S.

91%

Exports to Mexico have doubled since 2009. Mexico is the dominant market for U.S. bone-in hams and is the second-largest market for variety meats, after China.

X2

MEAT CONSUMPTION AROUND THE WORLD

(metric tons, carcass weight equivalent)

BEEF

59,362,000

CHICKEN

88,135,000

PORK

110,588,000

TOP PORK EXPORTERS

The U.S. accounts for fully 31% of all of the world's pork exports.

1 E.U. | **2** U.S.

South Korea was a top growth market for U.S. pork with a volume up 28 percent in 2017. Access to more affordable U.S. pork has helped drive record per-capita pork consumption in South Korea.



2,000%

U.S. exports of pork have increased by virtually 2,000 percent in volume since 1989, the year the United States implemented the first Free Trade Agreement with Canada.



FREE TRADE AGREEMENTS

Free Trade Agreements in Central and South America, as well as the Dominican Republic, are also underpinning the growth in U.S. pork exports to Colombia, Chile, Honduras and Guatemala. The volume of exports to South America were up 57 percent in 2017.

The importance of trade deals is evident given that the U.S. now exports more pork to the 20 countries with which it has FTAs than to all other nations combined.



TOP PORK-PRODUCING COUNTRIES

The U.S. produces over 10% of the world's pork.

1 CHINA | **2** E.U. | **3** U.S.



The Pork Checkoff is committed to increasing exports around the globe, and that export growth has been widespread in the largest markets such as Japan and Mexico to developing markets such as Central and South America.